

Hello!



Reporting and analytics systems
to **build a data driven-organization.**

Let's work **together!**

Infocus BT provides data consulting and applications implementation services to **help businesses transform their raw data** into compelling visualizations, discover insights, and master predictive analytics to help drive strategic and operational decision making.



Take your
analytics
to the
next
level



01

COMPANY
About us



We'll help you
get **more** out of your data.



From **Uruguay** to the World.

“Our goal is to help transform companies into data-centric organizations.”

Founded in 2015 in Montevideo, Uruguay, we are an **expert team of data analysts**, scientists and engineers specialized in all aspects of data and business intelligence.

We have a deep commitment to our craft and work on solving interesting challenges every day. We take the time to understand what you need so that we can deliver on value.

We carry out implementation services of predictive and actionable business intelligence solutions.

If your team needs a skilled helping hand, Infocus BT is your go-to partner.

We deliver

We offer end-to-end BI solution implementation services, from data integration and consolidation to deep dives into your data analytics.

Vast experience

We've worked with all kinds of organizations:
from government and mid-sized companies to international organizations and corporations in the health, fintech, retail, logistics and construction industries.



Turn data into **action!**

We leverage our knowledge base to deliver **solutions** that meet customers needs, business and budget expectations.

A close-up photograph of a person's hand pointing at a laptop screen. The hand is wearing a black wristband. A large, white, bold number '02' is overlaid on the image, partially obscuring the hand and the laptop screen. The background is slightly blurred, showing what appears to be a desk or office environment.

02

SERVICES
What we do

We focus on 4 main areas

01

Data analytics

We create functional and interactive reports as well as executive dashboards that allow organizations to have tools for data visualization and analysis that supports key decision making.

02

Data mining

We provide tools that help you identify trends and uncover hidden patterns in data originating from different sources.

03

Data warehouses and lakes

We design architecture and implement data warehouses to store huge amounts of information originating from various sources and flowing through your company.

04

Data integration

We develop Data Integration processes (ETL) to transform large amounts of data into easily-accessible, structured and actionable information.



03

Lorem ipsum

TECHNOLOGIES

What we use in
our projects

#1

Technologies

Tableau



Tableau is one of the leading analytics tools. We bring Tableau on for businesses in need of advanced data analytics, smart visualizations, and exceptional usability.

Power BI



Power BI is perfect for clients searching for a cost-effective BI solution and easy integration with Microsoft products, among other perks.

Pentaho CE



Pentaho CE is an Open Source BI suite that provides data integration, OLAP services, reporting, information dashboards, data mining and more.

A close-up photograph of two people working on a laptop. One person's hand is pointing at the screen, while the other's hand is on the keyboard. The image is partially obscured by a dark blue overlay on the right side.

04

OUR TEAM

Get to know us!

Our managing team



Josefina Marotta
Co-Founder | Data Visualization



Juan Pablo Lucas
Co-Founder | Data Strategy



**“War is
ninety percent
information”**

Napoleon Bonaparte
French Military and Political Leader

Got a project?

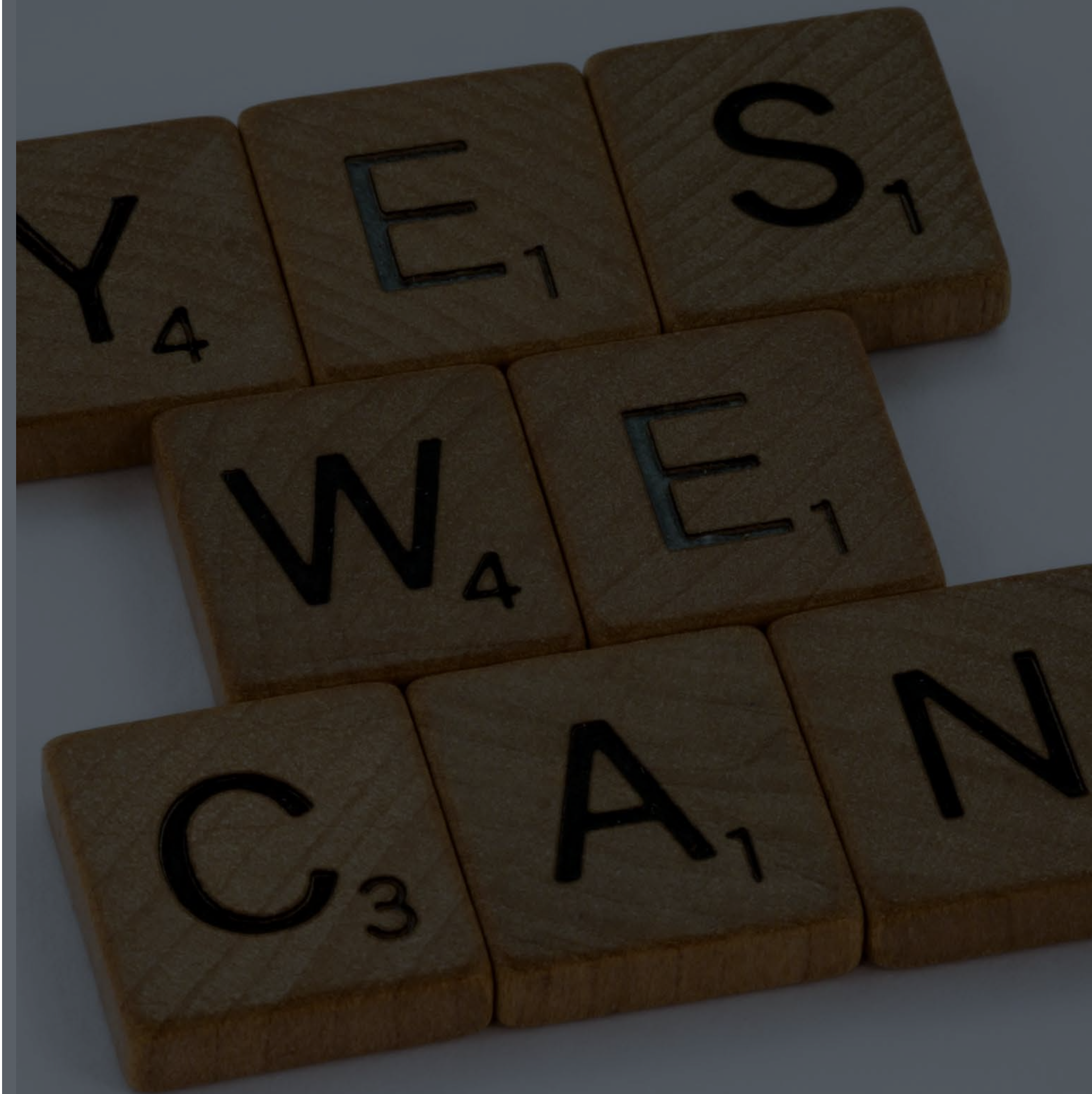
We can help you.

Contact us

Set up a free consultation and find out more about how to unlock the potential of your data.

 info@infocusbt.com

 infocusbt.com



**Ready to talk
about your needs?**



Some of our clients

