



BUSINESS INTELLIGENCE

DECISION MAKING SOLUTIONS





Who we are

We are a young and dynamic company consisting of a multidisciplinary team of professionals which provides services in business intelligence and information management.

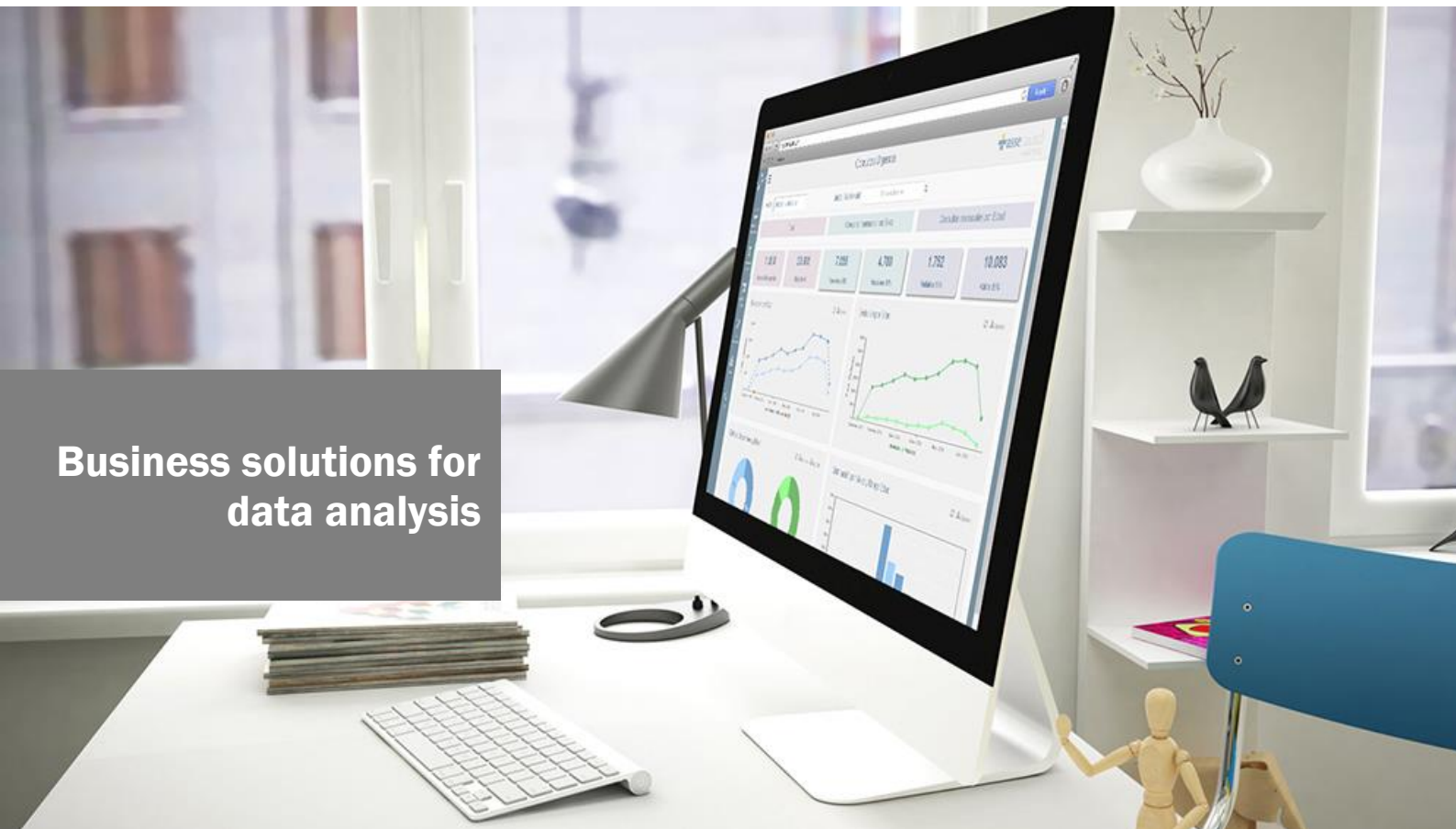
We believe in the value of information and new technologies to boost the growth of organizations.



What we do

Our goal is to help organizations acquire a better understanding of the business based on the exploitation of the available information.

We develop innovative solutions in order to obtain the relevant information at the right time. To this effect, we rely on the best technologies available.



Business solutions for data analysis

OUR SERVICES

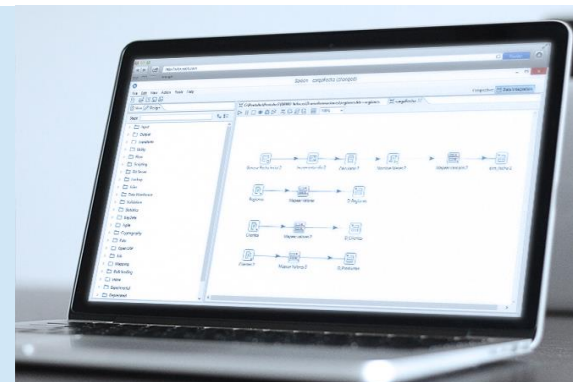
DATA INTEGRATION



In today's world, the amount of data generated and managed by organizations is growing in size and complexity. In this context, it is essential to have the tools necessary to achieve a proper management of the data and make use of the relevant information for the purposes of analysis and decision making.

At Infocus, we work with technologies that allow us to collect and process data from various sources, and integrate it into a single platform, in order to generate useful knowledge for end users.

Data integration is the process of centralizing and combining data from various sources in order to generate a comprehensive view of the information. Through the extraction, transformation and loading processes (ETL), we aim to connect the multiple sources, such as management systems, human resources, and other transactional tools. The information is processed, integrated and stored in a database, datamart or datawarehouse, becoming available for use in analytical applications and updated rapidly and reliably.



INTEGRATE DATA FROM VARIOUS SOURCES AND PREPARE IT FOR ANALYSIS

DATA ANALYSIS

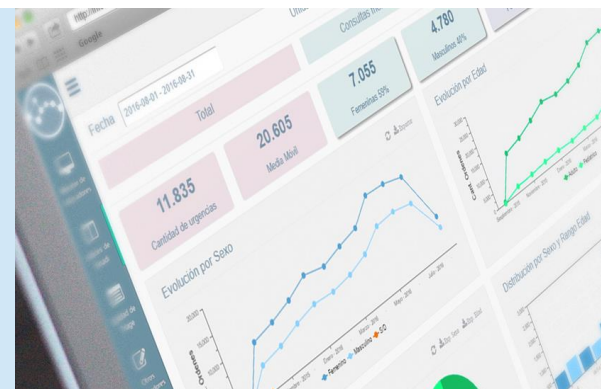


At Infocus, we aim at designing the solutions best adapted to the needs of our clients, facilitating decision making as well as enhancing user experience. We work together with companies in their processes of defining indicators and we provide tools that simplify their tracking and control. We develop solutions based on free technologies which allow users to access the information through powerful platforms and widely recognized methods.

Analytical tools allow to explore data, visualize information and obtain new

knowledge in a simple and friendly way. The information is systematized in interactive dashboards where the user can see, clearly and usefully, the fundamental aspects and indicators in relation to their business. Simultaneously, reports and accounts are elaborated according to their needs. Finally, multidimensional cubes are developed which enable the users to further analyze the key measurements from different perspectives.

**EXPLORE, VISUALIZE AND SHARE
KNOWLEDGE WITHIN THE ORGANIZATION.**



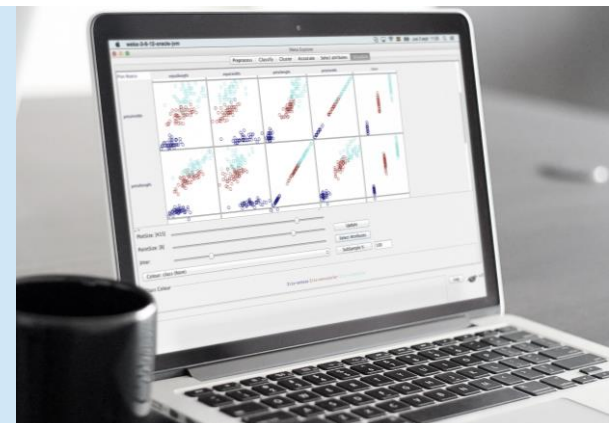
ADVANCES ANALYTICS



Data has had an explosive growth over the last few years. People and companies generate an increasing amount of information through various channels. This information bears valuable implicit knowledge which needs to be discovered in order to obtain benefits. Data mining aims to discover new knowledge, focusing on the extraction of interesting patterns from great amounts of data.

Among the different types of analyses to be conducted, predictive analytics stands out, on the one hand, which aims to see future projections or trends based on historical information, and on the other hand descriptive analytics, which seeks to find classifications and rules which explain behaviors within a certain context, analyze clusters, outliers, etc.

**DISCOVER TRENDS, MAKE PROJECTIONS
OR FIND PATTERNS IN YOUR DATA.**



TECHNOLOGIES

These are some of the technologies we use:





OUR PROJECTS

Business intelligence solutions are increasingly necessary for the growth of companies, regardless of their sector of activity. At Infocus, we are dedicated to developing innovative solutions that professionalize management and enable us to obtain relevant

information at the right time. To this effect, we become allies with our clients for each project, aiming to provide added value so that our solutions allow them to focus on what's important and to make more efficient decisions.





DISCOVER WHAT WE CAN DO FOR YOUR COMPANY

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